

SAVE THE DATE! SIM Seminar Series

WHEN

29th April 2022, 9.30-13.00

WHAT

A glance on CCT emerging issues avenues. Conversation with Eric Arnould and Bernard Cova

WHERE

Bocconi University
Via Roentgen 1, 20136 Milano
Room AS01

Join us for a research seminar focused on new research venues in consumer culture theory and share your experience with the guest speakers!