



1506
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO

DESP
DIPARTIMENTO DI
ECONOMIA, SOCIETÀ, POLITICA

Scuola di
Economia



Società Italiana di
MANAGEMENT



Società Italiana
Marketing

Friday, May 10th, 2019 h 15 – 17
Via Saffi 42, Urbino – Palazzo Battiferri, Aula Amaranto

Seminar:
Meeting the editor
Writing for Publishing

Alex Douglas
Editor-in-Chief The TQM Journal

Welcome: Marco Cangiotti (Director of the Department)
Giuseppe Travaglini (Director of the School of Economics)
Tonino Pencarelli (Professor of Business and Economics)

Organizational committee: Emanuela Conti, Elisabetta Savelli,
Federica Murmura

The Rector

Vilberto Stocchi

Director of the Department
Economics, Society, Politics

Marco Cangiotti